



**Staunton's Pathway  
to Affordable Housing and  
Housing For Working Families  
Update #2**

**Presentation to City Council  
October 26, 2023**





## Staunton Plan

### Economic Development Strategic Area: Action 3

Enhance the economic well-being and quality of life for the City through attracting new industries in target areas and supporting the expansion and retention of existing businesses. **This area also addresses housing** and quality of life needs required to attract and retain a qualified workforce.

#### Actions:

1. Pursue targeted industries for development of Staunton Crossing.
2. Support the retention and expansion of existing businesses, attract new businesses and promote Staunton as a top tourist destination.
3. **Prioritize affordable housing and housing for working families.**





## Activities August 24<sup>th</sup> – October 26<sup>th</sup>

- Partnership Activities:
  - Staunton Redevelopment and Housing Authority
  - CAPSAW Community Needs Assessment
  - Valley Homeless Connection
  - Regional Housing Planners Group
- Central Shenandoah Regional Housing Study
- Staunton-Augusta-Waynesboro Housing Summit



## Housing Program Focus Area #1: People-centered Needs

1. Sheltering the Unhoused
2. Transitional Housing
3. Permanent Supportive Housing
4. Maintenance/Repairs for Low-Income Homeowners
5. Affordable Rental Units and Workforce Rental Units
6. Affordable/Workforce Homeownership Opportunities

Tight housing market and lack of services causing congestion.  
People unable to move beyond where they are in life.



## Housing Program Focus Area #2: Housing Stock Needs

- Economic Development – Housing for Workforce to Fill Abundant Vacant Positions
- Need for Diversity of Housing Stock Types
- Need for Neighborhoods of Mixed-Use Housing Options
- Maintenance / Upkeep of Aging Large Apartment Complexes In The Future and Aging Single-Family Homes
- Incentives for Builders to Develop Housing that Allows People To Age In Place
- Lack of Knowledge About Vacant Developable Land and Buildings with Potential for Reuse in the City
- Developer-Friendly - Incentives/Fee Waivers/Zoning Changes

## Next Steps: Fall / Winter 2023



- ✓ Provide City Council / Staff educational opportunities and relevant guest speakers to expand the knowledge base about the current housing situation and how it affects the City. **Developing a schedule.**
- Distribute a survey to the housing providers, developers, owners of rental properties, large employers, and other stakeholders to see what policies could be implemented and types of assistance provided by the City to increase the providers' capacity, effectiveness, and service provision.  
**CAPSAW Survey**
- ✓ Attend the Staunton-Augusta-Waynesboro Housing Summit being held on October 11-12, 2023.
- Create a task list of housing-related activities that the City is currently doing or could do without additional funding and minimal staff effort to further affordable and workforce housing.
- ✓ Explore potential available federal and state grant funding and technical assistance opportunities to conduct a housing and developable land inventory and housing strategic plan. **Virginia Housing Capacity Building**

## Next Steps: Winter / Spring 2024

- Take advantage of the CDBG 5-year Consolidated Plan Update to gather citizen input about housing needs.
- Investigate ways to leverage the CDBG funds through the FY2025 city budgeting process in order to provide additional support to housing providers and city staff to increase the amount and quality of affordable housing that is available.
- Explore the potential of creating a Housing Committee or Commission, define its role, the requirements and responsibilities of its members, and a funding source to staff it.





Thank You!

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