



**Staunton's Pathway to Affordable Housing
and Housing For Working Families
Update #4**

Housing Strategy: Scope of Work

**Presentation to City Council
July 25, 2024**



STAUNTONTM PLAN

Economic Development Strategic Area: Action 3

Enhance the economic well-being and quality of life for the City through attracting new industries in target areas and supporting the expansion and retention of existing businesses. This area also addresses affordable housing and housing for working families.

City of Staunton Housing Strategy: Purpose, Objective, and Time Frame



- Framework that describes the approach the City plans to take to reach its housing objectives.
- Analyze data on current and future housing conditions.
- Conduct a Capability and Capacity Assessment of current human capital and financial resources and those needed in the future.
- Opportunities for stakeholder and community member engagement.
- Define housing policies the City hopes to achieve.
- Identify funding sources, current and potential partners.
- Develop an Action Plan that includes strategies, a timeline, responsible parties, partnering organizations, funding requirements, and milestones.
- **Eight (8) Month Planning Process: September 2024 – April 2025.**

City of Staunton Housing Strategy: Activities



- **Work Group** of members across housing areas appointed by City Manager that will meet four (4) times to provide expertise and assist with development of Strategy Document.
- **Community Engagement** through in-person and virtual sessions, a short survey available on-line and paper, a “Housing 101” presentation at the Public Library for community members, presentations to civic groups and organizations.
- **Strategy Document** that will include data, Capacity and Capability Assessment, summaries of stakeholder and community engagement, survey results, housing policies, and Action Plan.
- **Next Steps** will be to implement the housing strategies in the Action Plan and formation of a Housing Commission as advised.

A Picture Is Worth A Thousand Words . . .



City of Staunton Housing Strategy