



Staunton's Pathway to Affordable Housing and  
Housing For Working Families

# **The City of Staunton Housing Strategy**

Presentation to City Council - July 24, 2025



# City of Staunton Housing Strategy – Key Activities

## Workgroup Members:

- Jill Bader, S-A-W Habitat for Humanity
- Phillippe Bone, Central Shenandoah Planning District Commission
- Lydia Campbell, Valley Homeless Connection, VCSB
- Sharon Coplai, Renewing Homes of Greater Augusta
- Jennie Hill, S-A-W Habitat for Humanity
- Chris Lassiter, Community Foundation of the Central Blue Ridge
- Dan Layman, Community Foundation of the Central Blue Ridge
- Anna Leavitt, Community Action Partnership of S-A-W
- Susan Richardson, Valley Mission
- David Rissmeyer, Valley Supportive Housing
- Lou Siegel, Valley Supportive Housing
- Nehemias Velez, Staunton Redevelopment Housing Authority
- Susan Venable, DEI Commission Member
- Marion Ward, Property Owner / SAW Housing Member
- Olivia Wright, Shenandoah Valley Partnership

## Workgroup Meetings

September 30, 2024

November 7, 2024

January 29, 2025

April 28, 2025



# City of Staunton Housing Strategy – Key Activities

## Community Engagement Programs - Schedule

Date	Time	Program	Location	Attendees
04.07.25	05:30p – 06:30p	Public Input Session	Virtual	11
04.08.25	05:30p – 06:30p	Public Input Session	Public Library	7
04.09.25	10:00a – 11:00a	Stakeholder Input Session	Virtual	11
04.12.25	10:00a – 11:00a	Public Input Session	Public Library	16
<b>Total</b>				45

## Online Survey:

- 149 Responses Collected
- Survey Still Active On City Website

1. What is your greatest concern about housing in the City of Staunton?
2. What types of housing or housing-related services would you like to see more of in our community?
3. On a scale of 1 (not concerned) to 10 (extremely concerned) how secure do you feel in your current housing situation?



# City of Staunton Housing Strategy – Goals

1. **Produce** Housing
2. **Preserve** Housing
3. **Provide** Housing Stability

*A locality develops a housing strategy not because it is required to do so but because the locality thinks it will help it achieve its housing objectives.*

# City of Staunton Housing Strategy – Strategies

- Use CDBG Entitlement Funds for housing and wrap-around services.
- Establish a Housing Fund.
- Advocate for more Community Land Trust/Deed-restricted home ownership.
- Explore options for creating Accessory Dwelling Units (ADUs).
- Prepare Redevelopment Strategies for underutilized properties.
- Landlord Education, Recruitment, and Retention

# City of Staunton Housing Strategy – Strategies

- Explore the potential for a local or regional Land Bank
- Facilitate services in the City for unhoused persons.
- Explore the potential for HUD-certified Housing Counseling services.
- Promote Legal Services for Renters to reduce evictions.
- Community Housing Advocate training.

# City of Staunton Housing Strategy Implementation Framework

- Housing Commission
- Housing Conditions Windshield Survey and Assessment
- Housing and Housing Stability Services Grant Resources Guide



18-month Implementation Period  
July 2025 – December 2026

<https://www.ci.staunton.va.us/departments/community-development/housing-programs-division>



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# City of Staunton Community Development Block Grant Program 2025 Annual Action Plan



Photo Credit: Polco

<b>City of Staunton FY2025 CDBG Entitlement Total Allocation</b>	<b>\$317,797.00</b>
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<b>CDBG Funding Categories</b>	<b>Amount Budgeted</b>
<b>Structural Projects</b>	\$206,598.00
<b>Public Services (15% Cap)</b>	47,640.00
<b>Administration (20% Cap)</b>	63,559.00
<b>Total</b>	<b>\$317,797.00</b>

<b>FY2025 CDBG Projects</b>		<b>Amount Budgeted</b>
<b>Structural Projects</b>	City of Staunton: Blight Removal	76,598.00
	Renewing Homes of Greater Augusta: Home Repair	65,000.00
	Staunton Redevelopment Housing Authority: Building/Infrastructure Improvements	65,000.00
	<b>Sub-total</b>	<b>206,598.00</b>

<b>Public Services</b>	Blue Ridge CASA for Children	7,940.00
	Blue Ridge Legal Services	7,940.00
	Valley Mission	7,940.00
	VPAS Meals on Wheels	7,940.00
	VPAS Senior Transportation Program	7,940.00
	Valley Supportive Housing	7,940.00
<b>Sub-total</b>		<b>47,640.00</b>

<b>Administration</b>	<b>Sub-total</b>	<b>63,559.00</b>
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<b>FY2025 CDBG Entitlement Allocation TOTAL</b>	<b>\$317,797.00</b>
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